



Over 30 years of service
Founded 1970



Reach Thousands of African American Entrepreneurs

**U.S. Small Business Administration
2007 AWARD WINNER!
"Journalist of the Year"**

YOUR LINK TO AFRICAN AMERICA BUSINESS OWNERS

The Black Business Association, SBA 2007 Journalist of the Year, is pleased to invite you to be an integral part of our publication, Black Business News - Your Link to African American Business Owners. The Black Business News is the official voice through which public and private entities advertise contract and business opportunities available to African American entrepreneurs. Gain access to a highly affluent target market via outreach and advertising opportunities.

- Outreach to Black Businesses
- Advertorial/Feature Story Advertising
- Profiles and Business Listings
- Classified Ads and Bid Opportunities

Our readers are BBA members, Black business owners, corporate buyers, prime contractors, community organizations and elected officials, who all turn to the Black Business News for business development news and information to take their business and project efforts to the next level of profitability and success!

Don't be left out. Advertise in this door-opening publication.

Reserve Your Ad Space Today! Call (323) 291-9334

Deadline: *Every third Friday of the Month!*

Special Offer: *50% Discount for Regular Financial BBA Members*

Advertising Opportunities (1x, 3x, 6x, 12x)

- Full Page Color w/Feature Story
- Full Page Color
- Half Page Color w/Feature Story
- Half Page Color
- Quarter Page Color
- Eighth Page Color

Website Advertising Opportunity (1x, 3x, 6x, 12x)

Webpage, Link & Marketing Message

E-Blast Advertising Opportunity

Issue Dedicated Marketing Message

For more information contact: Earl "Skip" Cooper, II at 323-291-9334 E-mail: mail@bbala.org

Black Business News



Ad Type	Measurements
Full Page	10.25"x12.75"
Half Page	10.25"x 6.75"
Half Page	5.00"x12.75"
Quarter Page	5.00"x 6.75"
Eighth Page	5.00"x 3.00"