

About the Black Business Association

Since 1970, the Black Business Association (BBA), A 501(c)(3) non-profit organization, headquartered in Los Angeles, has been instrumental in the incubation and development of more than 15,000 African-American businesses. Nationally, we have access and influence with more than 80,000 African-American-owned and women/minority-owned firms via strategic alliances with more than 500 women/minority trade associations in more than 42 states nationwide.

____ Our Mission ____

The Black Business Association's mission is to advocate and promote the development of African-American owned businesses with the goal of creating a firm economic base that support the self-determination and survival of the African-American and urban community by:

- ☞ Identifying and creating financial opportunities for the growth and stability of African-American owned businesses;
- ☞ Being a community voice that advocates for the success of small businesses;
- ☞ Being a conduit for the merging of resources, values, profits, technology and people;
- ☞ Promoting development and support of minority business enterprises within the domestic and international economies by encouraging and generating greater access to market opportunities and capital;
- ☞ Providing training for entrepreneurial professional development;
- ☞ Supporting and contributing to the economic base and progress of the African-American community; and
- ☞ Developing coalitions that support our political endeavors to effectively achieve public recognition and political influence for African-American business owners.

____ Advocacy ____

The Black Business Association maintains very effective working relationships with elected and appointed officials for the support of African-American business development. Locally, statewide and in Washington, DC, we are constantly aware of pending legislation that might affect our member's businesses, their growth and even their ability to conduct business. When legislation is being considered that affects our mission, the BBA quickly mobilizes to work with key policy makers to support, defeat or modify the bill and pursue the BBA position.

As an organization, we are constantly at the helm, securing innovative means and policies that protect our constituency and their business interests.



The Black Business Association

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